WISSINGER ADVISORY GROUP

SERVICES & INVESTMENT

2026 Offering Sheet

Executive Advisory & Consulting Services

Strategic perspective. Practical solutions. Sustainable growth. ◆ 52 years across entrepreneurship, leadership, operations, technology and military service.

01 Executive Advisory — $250 PER HOUR

An independent sounding board for owners and leadership teams.

Advisory assessment & written report	**$5,000 – $7,500**
Ongoing advisory · 8 hrs/month	**$2,000 / mo**

02 Operations Consulting — $200 PER HOUR

Find where work gets stuck: workflows, bottlenecks, software fit.

Operations review & recommendations	**Fixed fee, scoped**
Additional consulting	**Hourly**

03 Sales Consulting — $200 PER HOUR

Team structure, pipeline discipline, campaigns and follow-up.

Sales process review	**Fixed fee, scoped**
Campaign & event management setup	**$3,500 – $5,000**
Per exhibited trade show	**from $1,500**

04 Systems & Process Design — $200 PER HOUR

Future-state workflows that connect sales and operations.

Salesforce architecture & roadmap	**from $4,000**
Data Integration project	**$10,000 – $25,000**
Process design engagement	**Fixed fee, scoped**

05 Salesforce & Business Process Automation — $175 PER HOUR

Custom apps, process automation and ongoing administration.

Prepaid block · 20 hrs, good 12 months *$165/hr*	**$3,300**
Admin on Demand · 10 hrs/month *$150/hr*	**$1,500 / mo**
Admin on Demand · 20 hrs/month *$140/hr*	**$2,800 / mo**
Custom app builds*	**Scoped in a written proposal**

06 Startup & Entrepreneur Coaching — $175 PER HOUR

Guidance, capital discipline and accountability. 60-minute sessions, with short email follow-up between them.

2 sessions / month	**$350 / mo**
4 sessions / month *$162.50/session*	**$650 / mo**

***Custom app builds.** Examples of what we can build: Voice Notes · Scan Business Card · New Job Request · Duplicate Review & Management · Event Raffle. Every app is designed around your process and your org. Every build is estimated in writing first and includes 90 days of fixes, including after Salesforce releases; after that, release fixes are covered on Admin on Demand. Changes to your org's structure are billed as regular work.

Fixed-fee projects

Scoped deliverables at an agreed price. 50% to begin, 50% on delivery; larger projects billed by milestone.

Monthly plans

Hours reset on the 1st; unused hours expire at month-end. Time beyond the plan only with your approval, at the plan's hourly rate.

Hourly work

Tracked to the minute, billed in 6-minute increments. Same-day time on a request is combined; 15-minute minimum per request per day. Travel at cost; travel time at half rate.

Hourly work, Admin on Demand and prepaid blocks include a weekly usage report: each task and date, the actual time spent, the time billed, and the hours you have left. Fixed-fee projects get a weekly status update.

Start with a complimentary discovery conversation.

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